



**NADEC Annual Export
Conference**
May 26-27 2021
Virtual Zoom Program



PROGRAM AGENDA

DAY ONE		WEDNESDAY, MAY 26, 2021		12:00 p.m. – 5:15 p.m. EST	
12:00 p.m. – 12:30 p.m.		Welcome Shawn Levens, NADEC Chair			
		BREAKOUT SESSION A		BREAKOUT SESSION B	
		TRADE POLICY UPDATE		EXPORT OPPORTUNITIES AND CHALLENGES	
12:30 p.m. – 1:30 p.m.		VITAL ELEMENTS OF MODERN TRADE AGREEMENTS Moderator: Chuck Fiske Global Trade Compliance Specialist, Valvoline Panelists: Karis Gutter, Head of North America Govt & Industry Affairs for Corteva Agriscience Ted May President & CEO, Anderson Products Brenda Stelly Joshua P. Nassar Legislative Director, United Auto Workers		FINANCE PANEL – DISCUSSION OF KEY FINANCING TOOLS FOR BUILDING A SOLID PLATFORM FOR EXPORT GROWTH Moderator: William Cummins Executive State Director, Alabama SBDC Network Panelists: Andy Karellas, Executive Director State International Dev. Org. Warren Bares J. Maxime Roy, Inc. Registered Ex-Im Bank Broker Carson Strickland, Sr. Vice President Global Trade Finance Regions Bank	
1:30 p.m. – 1:35 p.m.		BREAK			
1:35 p.m. – 2:35 p.m.		Global Trade and Exporting Post COVID-19 Moderator: Tom Cook CEO and Managing Director, Blue Tiger International		Virtual Goldkeys and Trade Shows Moderator: Peter Jones Vice President, Global Sales for DTN Panelists: Rob Leach, President Export Sales of America	

Panelists:
Joe Mantello
Director of Supply Chain Qosina Corporation

Kelly Raia
VP, National Institute for World Trade

Paul Bonovich, CEO of CIS
President of TN DEC & exporter
Juan Carlos Rodriguez, Director General
BitBox IT LATAM Group

Edmund Mulet, Former Director of
UN Security Forces
Presidential Candidate 2022 Guatemala

Tom Kallman, CEO, Kallman Worldwide

2:35 p.m. – 2:40 p.m.

BREAK

2:40 p.m. – 3:40 p.m.

Supply Chain Management

Moderator:
Rudy Ortiz
Manager of Client Services,
Arkansas Economic Development
Commission

Panelists:
Robert Martichenko
CEO, Leancor Supply Chain Group

Sumit Vakil
Chief Product Officer & Cofounder,
Resilinc

DEC Partnerships with Like-Minded Organizations

Moderator:
Mark Ballam
Managing Director,
San Diego State University

Panelists:
Phil Grove (MD DEC) and Rebecca
Bellinger(University of Maryland Center
for Int'l Bus Ed)

Scott Blacklin(Virginia/DC Dec) and
Andrea Durkin(Women in International
Trade)

Jackie Rasmussen(Nasbite International)

3:40 p.m. – 3:45 p.m.

BREAK

3:45 p.m. – 4:45 p.m.

Opportunities in Africa

Cherod Webber
President & CEO,
Innovative Global Supply, LLC
The City of Columbia Honorary Consul
to Ghana

Using DEC Resources to further Exports – How to get the word out to more SMEs

Jay Schuler
Chairman,
North Dakota DEC
Founder of four startup companies that
grew and exported around the world.
Currently retired and board member.

Audrey Garrett, Trade Compliance Mgr,
Flowserve Corporation
NC DEC Chair

Heather Ranck, International Trade
Specialist, Office Director and Global
Rural Team Leader
US Commercial Service

4:45 p.m. – 5:15 p.m.

Keynote Address – Small Business Success Story

DAY TWO THURSDAY, MAY 27, 2021 12:00 p.m. – 5:15 p.m. EST

12:00 p.m. – 12:15 p.m. Welcome
Shawn Levsen, NADEC Chair

12:15 p.m. – 12:45 p.m. KEYNOTE SPEAKER: INDIANA SENATOR TODD YOUNG

	BREAKOUT SESSION A TRADE POLICY AND GLOBAL MARKETS UPDATE	BREAKOUT SESSION B EXPORT OPPORTUNITIES AND CHALLENGES
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12:45 p.m. – 1:45 p.m. Look North to our biggest Trading Partner: Canada
Moderator:
Sandy Renner, Chair of the Board,
FasTrack Global Expansion Solutions Inc
Chair, Minnesota DEC

Panelists:
Suzanne Elkader, Liasion Officer
Canada Border Services Agency
(CBSA)

Chris De Hoog, Canadian Country
Manager, Digi International

Daniel Ujezo, Senior Counsel
Thompson Hine

Dr. Joseph Azary, VP
Quality & Regulatory, Z-Medica LLC

DEC Congressional Outreach
Jay Carreiro
Vice President,
Commercial Service

John Saylor
Director,
International Trade Group

1:45 p.m. – 1:50 p.m.

BREAK

1:50 p.m. – 2:50 p.m. The Future of the U.S., China Relationship – Trade and Otherwise in 2021 and Beyond
Moderator:
David F. Day
Chairman,
Global Risk Mitigation Foundation

Panelists:
Amb. (Ret.) Craig Allen
President, U.S. China Business Council
and Member of the NADEC Advisor
Board

Innovative DEC approaches
Moderator:
Scott Blacklin
Principal and Founder of
Blacklin Associates, LLC

Panelist:
Clem Schrader,
Retired Freight Forwarder

Adam Frost
Sr. VP for the Program on China and
Transformational Exports, Export-
Import Bank of the US

2:50 p.m. – 2:55 p.m.

BREAK

2:55 p.m. – 3:55 p.m.

**Indo Pacific Trade in 2021 and
beyond**

Moderator:

Dr. Elizabeth G. Chan
CEO,
Global Risk Mitigation Foundation

Panelists:

Dr. Robert D. Eldridge,
Eldridge Think Tank

Charles Lopez, CFO,
AVIK Consulting PTE

**Challenges in Exporting for
Government Contractors**

Moderator:

Anne Burkett
NADEC Communications Officer &
Executive Director,
North AL Intl Trade Assn (NAITA)

Panelists:

Debbie McGee
President,
PZI International Consulting, Inc.

Chris Tucker BG, USA (Ret)
VP, Intl Business Development,
L3Harris Technologies, Inc.

James F. Bartlett, III
Principal
Full Circle Trade Law, PLLC

3:55 p.m. – 4:00 p.m.

BREAK

4:00 p.m. – 5:00 p.m.

SOUTHBOUND TRADE INITIATIVE

ERNESTO PINAL
Managing Director
Export Optimizers

5:00 p.m. – 5:30 p.m.

CLOSING REMARKS

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