



NADEC Annual Export Conference

May 26-27 2021

Virtual Zoom Program



PROGRAM AGENDA

| DAY ONE | | WEDNESDAY, MAY 26, 2021 | | 12:00 p.m. – 5:15 p.m. EST | |
|-------------------------|--|--|--|---|--|
| 12:00 p.m. – 12:30 p.m. | | Welcome Shawn Levsen, NADEC Chair | | | |
| | | BREAKOUT SESSION A TRADE POLICY UPDATE | | BREAKOUT SESSION B EXPORT OPPORTUNITIES AND CHALLENGES | |
| 12:30 p.m. – 1:30 p.m. | | VITAL ELEMENTS OF MODERN TRADE AGREEMENTS Moderator: Chuck Fiske Global Trade Compliance Specialist, Valvoline Panelists: Karis Gutter , Head of North America Govt & Industry Affairs for Corteva Agriscience Ted May President & CEO, Anderson Products Brenda Stelly , President Oil Center Research International LLC Joshua P. Nassar Legislative Director, United Auto Workers | | KEY FINANCING TOOLS FOR BUILDING A SOLID PLATFORM FOR EXPORT GROWTH Moderator: William Cummins Executive State Director, Alabama SBDC Network Panelists: Andy Karellas , Executive Director State International Dev. Org. Warren Bares J. Maxime Roy, Inc. Registered Ex-Im Bank Broker Carson Strickland , Sr. Vice President Global Trade Finance Regions Bank | |
| 1:30 p.m. – 1:35 p.m. | | BREAK | | | |
| 1:35 p.m. – 2:35 p.m. | | GLOBAL TRADE & EXPORTING POST COVID-19 Moderator: Tom Cook CEO and Managing Director, Blue Tiger International Panelists: | | VIRTUAL GOLDKEYS AND TRADE SHOWS Moderator: Peter Jones Vice President, Global Sales for DTN Panelists: Rob Leach , President | |

[Joe Mantello](#)
Director of Supply Chain,
Qosina Corporation

[Kelly Raia](#)
VP, National Institute for World Trade

Export Sales of America
[Paul Bonovich](#), President of CIS Quality
Parts and Components
TN DEC

[Juan Carlos Rodriguez](#), Director General
BitBox IT LATAM Group

[Edmund Mulet](#), Former Director of
UN Security Forces
Presidential Candidate 2022 Guatemala

[Tom Kallman](#), CEO, Kallman Worldwide

2:35 p.m. – 2:40 p.m.

2:40 p.m. – 3:40 p.m.

BREAK

SUPPLY CHAIN MANAGEMENT

Moderator:

[Rudy Ortiz](#)
Manager of Client Services,
Arkansas Economic Development
Commission

Panelists:

[Robert Martichenko](#)
Executive Leader, Transplace

[Sumit Vakil](#)

Chief Product Officer & Cofounder,
Resilinc

DEC PARTNERSHIPS WITH LIKE- MINDED ORGANIZATIONS

Moderator:

[Mark Ballam](#)
Managing Director,
San Diego State University

Panelists:

[Phil Grove](#), Chair, Maryland DEC

[Rebecca Bellinger](#), Executive Director,
Center for Global Business, University of
Maryland

[Scott Blacklin](#), Chair, Virginia/DC DEC

[Andrea Durkin](#), President, Women in
International Trade

[Jackie Rasmussen](#), President, NASBITE
International

3:40 p.m. – 3:45 p.m.

3:45 p.m. – 4:45 p.m.

BREAK

OPPORTUNITIES IN AFRICA

Moderator:

[Mrs. W.E. Da'Cruz](#)
East Michigan DEC
Cofounder
Virtual Global Consultant (VGC) Group LLC

Panelists:

[Mr. Emmanuel Ike Nwabuonwu, Sr.](#)
MidAmerica DEC
Chairman & CEO
Alpha Energy and Electric, Inc.

USING DEC RESOURCES TO FURTHER EXPORTS – HOW TO GET THE WORD OUT TO MORE SMEs

Moderator:

[Jay Schuler](#)
Chairman,
North Dakota DEC
Founder of four startup companies that
grew and exported around the world.
Currently retired and board member.

Panelists:

[Dr. Kimberly Brown](#)
CEO, Amethyst Technologies, LLC
Maryland/DC DEC

[Camille Richardson](#)
Deputy Assistant Secretary for the Middle
East and Africa
U.S. Commercial Service

[Audrey Garrett](#)
Trade Compliance Manager,
Flowserve Corporation
NC DEC Chair

[Heather Ranck](#)
International Trade Specialist, Office
Director and Global Rural Team Leader
US Commercial Service

4:45 p.m. – 5:15 p.m.

DEC of the Year Award

presented by

[Dale Tasharski](#), Assistant Secretary and Director General of the U.S.
Commercial Service (Acting)

Executive Secretary of the Year Award

presented by

Shawn Levsen, NADEC Chair

Keynote Address – Small Business Success Story

[Olga M. Ramudo](#), *President & CEO, Express Travel*

5:15p.m.-6:00p.m.

Networking Rooms

DAY TWO

THURSDAY, MAY 27, 2021

12:00 p.m. – 5:15 p.m. EST

12:00 p.m. – 12:15
p.m.

Welcome

Shawn Levsen, NADEC Chair

12:15 p.m. – 12:45
p.m.

KEYNOTE SPEAKER: INDIANA SENATOR TODD YOUNG

Introduction by [Nate LaMar](#), International Capture Manager, AM General LLC,
Indiana DEC

BREAKOUT SESSION A

**TRADE POLICY AND GLOBAL
MARKETS UPDATE**

12:45 p.m. – 1:45 p.m.

**LOOK NORTH TO OUR BIGGEST
TRADING PARTNER: CANADA**

BREAKOUT SESSION B

**EXPORT OPPORTUNITIES AND
CHALLENGES**

DEC CONGRESSIONAL OUTREACH

Moderator:
[Sandy Renner](#), Chair of the Board,
FasTrack Global Expansion Solutions Inc
Chair, Minnesota DEC

Panelists:
[Suzanne Elkader](#), Liaison Officer
Canada Border Services Agency
(CBSA)

[Chris De Hoog](#), Canadian Country
Manager, Digi International

[Daniel Ujcz](#), Senior Counsel
Thompson Hine

[Dr. Joseph Azary](#), VP
Quality & Regulatory, Z-Medica LLC

[Jay Carreiro](#)
Vice President, Commercial Service
American Foreign Service Association (AFSA)

[Ambassador Charles A. Ford](#)
Foreign Commercial Service, Retired

1:45 p.m. – 1:50 p.m.

1:50 p.m. – 2:45 p.m.

BREAK

**[THE FUTURE OF THE U.S., CHINA
RELATIONSHIP – TRADE AND
OTHERWISE IN 2021 & BEYOND](#)**

Moderator:
[David F. Day](#)
Chairman,
Global Risk Mitigation Foundation

Panelists:
[Amb. \(Ret.\) Craig Allen](#)
President, U.S. China Business Council
and Member of the NADEC Advisor
Board

[Adam Frost](#)
Sr. Vice President, Program on China
and Transformational Exports, Export-
Import Bank of the US

[INNOVATIVE DEC APPROACHES](#)

Moderator:
[Scott Blacklin](#)
Principal and Founder of
Blacklin Associates, LLC

Panelists:
[Clem Schrader](#),
Retired Freight Forwarder, NCDEC
“Building the Trade DNA”

[David Socher](#), Northern California DEC,
Ports Infrastructure

[Jessica Gordon](#), North Texas DEC,
Women’s Global Trade Empowerment
Forum

[Elyse Eriksson](#), Export Connector, North
Texas DEC Member

2:45 p.m. – 2:50 p.m.

BREAK

Everyone should go to the Main Room A

2:50 p.m. – 3:15 p.m.

KEYNOTE ADDRESS

[The Honorable Gina M. Raimondo](#)
[Secretary of Commerce](#)
[U.S. Department of Commerce](#)

Introduction by [Diane Farrell](#), Acting Undersecretary of Commerce for International Trade and Deputy Undersecretary for International Trade

3:15 p.m. – 3:20 p.m.

BREAK

3:20 p.m. – 4:20 p.m.

[INDO PACIFIC TRADE IN 2021 & BEYOND](#)

Moderator:

[Dr. Elizabeth G. Chan](#)

CEO,
Global Risk Mitigation Foundation

Panelists:

[Dr. Robert D. Eldridge](#),
Eldridge Think Tank

[Charles Lopez](#), CFO,
AVIK Consulting PTE

[CHALLENGES IN EXPORTING FOR GOVERNMENT CONTRACTORS](#)

Moderator:

[Anne Burkett](#)

NADEC Communications Officer & Executive Director,
North AL Intl Trade Assn (NAITA)
Alabama DEC

Panelists:

[Debbie McGee](#)

President,
PZI International Consulting, Inc.

[Chris Tucker BG, USA \(Ret\)](#)

VP, Intl Business Development,
L3Harris Technologies, Inc.

[James F. Bartlett, III](#)

Principal
Full Circle Trade Law, PLLC

4:20 p.m. – 4:25 p.m.

BREAK

4:25 p.m. – 5:25 p.m.

[SOUTHBOUND TRADE INITIATIVE](#)

Moderator:

[Ernesto Pinal](#)

Managing Director, Export Optimizers

Panelists:

[Rachel McCormick](#), Consul General of Canada

[David McQueen](#), Vice President, Tekakawi Group

[Dr. Sergio Silva](#), Head of Intelligence Unit – Secretary of Economy of Mexico

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Global Risk Mitigation Foundation

