



NADEC Annual Export Conference
May 19-20 2022
Hybrid Marriott Washington Downtown

Wednesday May 18, 2022 Afternoon: Members are encouraged to meet with their Members of Congress

PROGRAM AGENDA

DAY ONE Thursday, MAY 19, 2022 9:00 a.m. – 5:45 p.m.

9:00 a.m. – 9:15 a.m. **Welcome**
Shawn Levensen, NADEC Chair

9:15 a.m. – 9:30 a.m. **BREAK**

	<i>Room A</i>	<i>Room B</i>
	TRADE POLICY UPDATE	EXPORT OPPORTUNITIES AND CHALLENGES

9:30 a.m. – 10:30 a.m.	EAR vs. ITAR John Saylor	eCommerce and Exporting W.E. DaCruz
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10:30 a.m. – 10:45 a.m. **BREAK**

10:45 a.m. – 11:45 a.m.	South American Trade Opportunities Mariano Parlato	Exporting in Travel and Tourism, Education Fred Latuperissa Sandy Renner
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12:00 p.m. – 1:30 p.m. **Lunch with Keynote Speaker**

1:40 p.m. – 2:40 p.m.	U.S. – U.K., E.U. Exporting post Brexit Urszula Wojciechowska	Exporting to India Stacey Standley
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2:40 p.m. – 2:55 p.m. **BREAK**

2:55 p.m. – 3:55 p.m.	SME Resources for increasing exports – Your educational institutional advantage Mark Ballam	Promoting Exports to Non-exporters W.E. DaCruz
3:55 p.m. – 4:10 p.m.	BREAK	
4:10 p.m. – 5:10 p.m.	Southbound Trade Initiative Ernesto Pinal	
5:10 p.m. – 5:45 p.m.	Speed Networking	

DAY TWO **Friday, MAY 20, 2022** **9:00 a.m. – 5:15 p.m.**

9:00 a.m. – 9:15 a.m.	Welcome Shawn Levensen, NADEC Chair
9:15 a.m. – 10:15 a.m.	DEC of the Year and Executive Secretary of the Year
10:15 a.m. – 10:30 a.m.	BREAK

	<i>Room A</i> EXPORT OPPORTUNITIES AND CHALLENGES	<i>Room B</i> TRADE POLICY AND GLOBAL MARKETS UPDATE
10:30 a.m. – 11:30 a.m.	Supply Chain Opportunities to Increase Your Exports Shawn Levensen	U.S. Department of Commerce in 2022 and Beyond Scott Blacklin
11:30 a.m. – 1:00 p.m.	Lunch with Keynote Speaker	
1:00 p.m. – 2:00 p.m.	Exporting to Island Nations David Day Elizabeth Chan Luke Lindberg	DEC Engagement and Orientation Anne Burkett Brenda Stelly
2:00 p.m. – 2:15 p.m.	Break	
2:15 p.m. – 3:15 p.m.	Exporting to Challenging Markets (Middle East) Sheriah Johnson Nate LaMar Kelly Watkins	Cybersecurity and the Global Impact on Trade Oz Erdem Scott Blacklin Shalon Simmons

3:15 p.m. – 3:30 p.m.

BREAK

3:30 p.m. – 4:30 p.m.

**Using the DEC to Reach Underserved Communities
Fred Latuperissa**

4:30 p.m. – 4:45 p.m.

BREAK

4:45 p.m. – 5:10 p.m.

Small Business Success Story

5:10 p.m. – 5:30 p.m.

CLOSING REMARKS

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