

Albert Liu

Executive Secretary, Iowa District Export Council

Director

U.S. Export Assistance Center, Des Moines, IA



Albert Liu is the Director at U.S. Commercial Service in Des Moines assisting Iowa companies to enter international markets and expand exports globally.

Albert has about 30 years of accomplished international sales, marketing and business development experience in both public and private sectors specialized in turn-key system, capital equipment, high tech food processing, consumer goods, and consulting services. He served four of the very best exporters in Iowa: Townsend Engineering (Internationals Sales Manager – Asia/Pacific), Proliant Meat Ingredients (International Business Development Manager), Musco Lighting (Director of Asian Sales) and Kent Corporation (Director of International Business Development). His customer base and market reach have covered over 40 countries in Asia/Pacific such as Australia, China, Hong Kong, India, Indonesia, Korea, Japan, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand and Vietnam, in EMEA such as Albania, Austria, Benelux, Bulgaria, Cyprus, France, Germany, Israel, Italy, Kuwait, Malta, Russia, Saudi Arabia, South Africa, Spain, Turkey, UAE and UK, and in Latin America such as Chile, Ecuador, Mexico and Peru.

Albert got his MBA degree from Southern Illinois University at Carbondale, was a CPA in Iowa, and obtained International Trade Specialist Certificate from Thunderbird School of Global Management at Arizona State University.