

# U.S. - CARIBBEAN BUSINESS CONFERENCE



APRIL 12-13 2022 MIAMI, FL



Please join us for the U.S. Caribbean Business Conference 2022 in Miami, Florida. The Caribbean represents a large \$23 billion export market for U.S. firms. The South Florida District Export Council in collaboration with Enterprise Florida and the U.S. Commercial Service is organizing the conference to help your company access opportunities across this important region.

## OVERVIEW

U.S. Caribbean Business Conference 2022 participants will receive up-to-date market intelligence and help developing practical strategies for winning procurements and for exporting their goods and services.

The program will include U.S. diplomats, industry professionals, trade experts, international business experts, high-level government officials and seasoned exporters - with plenty of opportunity for networking.

## EXPLORING THE MARKETS OF THE CARIBBEAN

Panel discussions and presentations on:

- What are the best markets for your product across the Caribbean?
- What are the infrastructure development opportunities?
- What U.S. government resources are available to help win government tenders?
- What are today's and tomorrow's opportunities?
- What challenges do these dynamic markets present to U.S. companies?

Sessions focusing on both the general business environment and high-potential sectors, financing, logistics, and major projects and infrastructure.

## INDUSTRY FOCUS

The event is a great opportunity for all U.S. firms interested in expanding their business in the Caribbean. High priority sectors include:

Energy · Aviation · Safety & Security · Design & Construction  
ICT · Transportation · Healthcare

## MEET 1-ON-1 WITH U.S. COMMERCIAL DIPLOMATS

Plug into resources to help you win projects and learn about the markets through one-on-one meetings with U.S. diplomats from across the region.

In addition, representatives from U.S. Government agencies will also be available including U.S. Export Import Bank, Overseas Private Investment Corporation (OPIC), and U.S. Trade and Development Agency (USTDA).

Important note—Appointment slots are limited and will be assigned based on market potential and export readiness and on a first come first served basis. (\*)

Bahamas · Barbados & the Eastern Caribbean  
Dominican Republic · Haiti · Jamaica · Trinidad & Tobago

*The U.S. Caribbean Business Conference 2022 will follow CDC guidelines and asks that all attendees use prevention strategies, such as wearing masks, physical distancing, hand hygiene, and respiratory etiquette during the event.*

## LOCATION

Hilton Miami Airport Blue Lagoon  
5101 Blue Lagoon Drive  
Miami, FL 33126

## BENEFITS

- Access to all conference sessions
- Pre-scheduled consultations with U.S. diplomats (\*)
- Networking lunches, breaks and receptions

## ELIGIBILITY

Open to any U.S. exporter that meets the USCS export content requirement guidelines on a first-come-first-serve basis

## REGISTRATION COST

\$395.00

Full Refund Under Event Cancellation

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