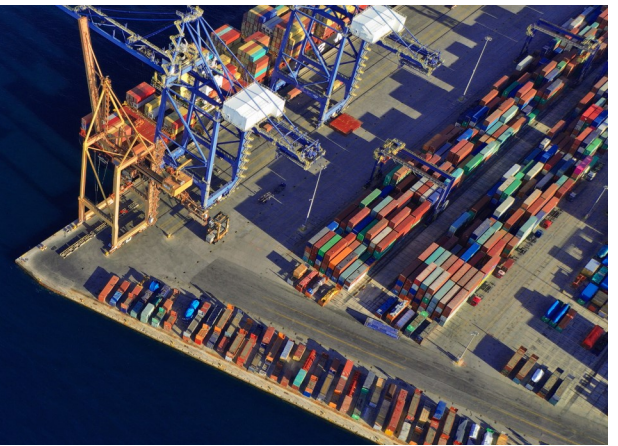




GLOBAL MARKETS

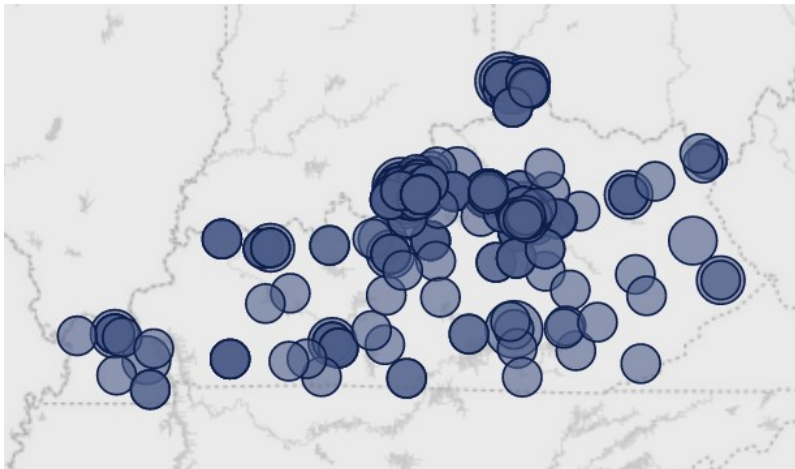
U.S. COMMERCIAL SERVICE

Helping Kentucky businesses increase exports, attract foreign investment and grow local jobs



U.S. STATE PROFILE

Kentucky



Our trade & investment *impact*



537 Clients

Assisted in Kentucky. (FY19-21)



3,588 Inquiries

Received by our trade & investment experts. (FY19-21)



\$674 Million

Value of export and investment impact. (FY19-21)



91% SMEs

Clients who are small or medium-sized enterprises. (FY19-21)



1,363 Jobs

Created or sustained through CS assistance. (FY19-21)

In the words of our clients

"You guys were instrumental in this. It helped getting word from the US Embassy and Australian Embassy that they knew these guys and they confirmed the normal payment methods. This project gives us the confidence to pursue more direct business with the Aussies. We are already pursuing the Thai military as well."

—Paul Haydon, President, ARMAG

"The Commercial Service specialists were ready to assist with my questions about exporting. We really appreciate all the information about different markets. I find their webinars are well done and provide a world of information. As a Disabled Service-Connected Veteran and Enrolled Member of the Standing Rock Sioux Tribe, I am very proud to have our U.S. Flag on all our products that ship with the MADE IN THE USA on the label."

-- Buck Wheeler, Owner, EZ Animal Products

"[Working with the] Commercial Service has allowed Midway University to expand its outreach and sign partner agreements in various countries as part of our Strategic Recruitment plan. Sara Moreno, Director of the Commercial Service office in Lexington, KY, has been a great resource and partner for Midway University. She kept us informed about various events, coordinated meetings with her counterparts in various countries, and provided market analysis. We are thoroughly impressed with her knowledge, dedication and willingness to find ways to help us reach our goal."

-- Mona Chorera, International Student Recruiting, Midway University