

Peggy Kerr

Team Leader, International Trade Office
Iowa Economic Development Authority



Peggy Kerr was named team leader of the Iowa Economic Development Authority's (IEDA) International Trade Office in November 2017 and served as marketing manager since December 1994. She assists Iowa companies in market development, develops trade promotion programs and advises companies on the technical aspects of exporting.

Peggy came to the IEDA with 17 years' experience in international trade with an Iowa company. There, her responsibilities included all aspects of exporting, including letters of credit, documentation, transportation and pre and post-sale activities.

Peggy is a Certified Global Business Professional (CGBP) and has an associate degree from Kirkwood Community College in International Trade Marketing and a bachelor's degree from Coe College in Business Administration.