



## NADEC Annual Export Conference

**May 9, 2023**

Marriott Washington at Metro Center

**May 10, 2023**

Meetings on The Hill

### The Changing Global Trading Relationships & Opportunities: How Can You Maintain Profitability?

#### PROGRAM AGENDA

DAY ONE	Tuesday, MAY 9, 2023 8:00 am – 5:30 pm	
8:15 am – 8:30 am	<b>Welcome</b> <i>Jonathan Szucs, NADEC Chair</i>	
8:30 am – 9:30 am	<b>Opening Plenary</b> <b>The Global Trading System: Understanding Its Realignment</b>  Recent developments together with emerging trends have dramatically altered the global trading system as we know it. These developments have been a combination of factors. The result is a shift in the risk factors that exporters must now consider, the closure of certain markets, and the emergence of new opportunities and new trading partners. This plenary program is designed to set the stage for the programs that follow.	
	Room A	Room B
9:30 am – 10:30 am	SME Trade Agenda Updates	Strategies and Tactics for new Emerging Export Markets
10:30 am – 10:45 am	BREAK	
10:45 am – 11:45 am	Emerging Markets Trade Policy Strategy: U.S. – Africa Trade	Indigenous Communities and Global Trade: Exploring best practices for engagement, capacity-building and opportunity
12:00 pm – 1:45 pm	<b>Keynote – Conversation on Trade with the SBA &amp; Presentation to the Congressional Trade Advocates of the Year</b>	
1:50 pm – 2:50 pm	Agriculture & National Security	Post COVID Logistics & How to Leverage Resources to be More Competitive

2:50 pm – 3:50 pm	Strategic Exporting/Investment to Enhance Global Competitiveness & Security	Best Practices for DEC Assistance & Programs
3:50 pm – 4:10 pm	BREAK	

- 4:10 pm – 4:30 pm Presentation of DEC of the Year and Executive Secretary of the Year
- 4:30 pm – 5:15 pm Roundtable Discussion
- 5:15 pm CLOSING REMARKS
- 5:30 pm – 7:00 pm NETWORKING RECEPTION

DAY ONE
Tabletop Discussions with Trade Resources

*Throughout the day, attendees will have the opportunity to meet with trade resource partners to discuss specific export programs. Tables will be set-up in the pre-function area.*

DAY TWO
Wednesday, MAY 10, 2023
Visit to The Hill

8:30 am – 11:30 am
Welcome to The Hill Breakfast

The NADEC Capitol Hill Day will start at 8:30 am at The Capitol with a continental breakfast. Members of Congress are invited to make presentations focused on critical trade issues.

DEC members will have the opportunity to schedule meetings in advance with their State’s Congressional Representatives and/or staff members to better inform them on the importance of trade and trade legislation to our businesses and to our nation. NADEC will provide some talking points and can assist in arranging meetings, as needed.